

“LibreDigital and Aptara give publishers a single expert source for product development and delivery—to all markets.” – *Tyler Ruse, General Manager at LibreDigital*

Aptara handles both your conversion and distribution needs, delivering your content to over 100 online retailers through our partner, LibreDigital.

### Who is LibreDigital?

LibreDigital is part of the RR Donnelley Digital Solutions Group, a leader in the digital publishing industry with over a decade of experience in distribution and channel management. LibreDigital allows publishers to manage both their print and digital supply chains through their [HARVEST] platform.

### What is [HARVEST]?

[HARVEST] is a next-generation platform in digital channel management and archiving services. It powers scalable and comprehensive asset and metadata management and distribution for publishers. [HARVEST] combines reliable, automated ONIX-based distribution with a user portal that provides enhanced control and visibility over all types of digital assets and product data. The [HARVEST] tool distributes eBooks, metadata and other digital assets to over 100 retailers, managing both print and digital supply chains through a single platform.

#### Benefits include:

- **Time Savings** – Coupled with Aptara’s eBook conversion services, your staff no longer needs to create ONIX and handle uploading to retailers.
- **Archiving** – [HARVEST] automatically stores your eBooks, cover art and all associated assets.
- **Quick Metadata Updates** – Need to change metadata? Not a problem. [HARVEST] allows you to update product marketing metadata and easily push the change to all retail outlets.
- **You retain your retailer agreements**, Aptara does the rest.

By linking Aptara’s print and digital production services with LibreDigital’s [HARVEST] channel management platform, publishers benefit from a seamless workflow.

“In an industry riddled with technological change that’s upending traditional publishing operations, publishers can finally focus solely on what they do best—content creation.”

– *Bill Penders, President of Aptara*

#### LibreDigital’s [HARVEST] Features:

- Simple royalty-free pricing structure
- Automated ONIX-based distribution to top retailers according to on-sale dates
- Content and asset archiving with annual subscription
- Seamless and efficient uploading when final eBook is approved
- Retail monitoring to ensure file ingestion
- Timely reporting and payments
- Metadata management